



AROC Convention 2027

Convention Planning Update

18 May 2026

Peter Jones, Convention Planning Chair

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571.490.5364

Agenda

- Attendees
- Convention Chair Comments
- President's Comments
- Location/Date/Contract Update
- Committee Updates
- Comments/Discussion
- Closeout



Convention Chair Comments



- Much has happened since our last update (13 April)
 - Hotel/date firmed up, contract 99% complete
 - Track day established, autocross in work
 - Budget committee established, planning in work
 - Concorso initial steps
 - Theme down to 2-3 alternatives
 - Vendor committee lead established
- Near term Objectives
 - Final decision on theme, then start graphics/publicity
 - Pre-convention tours and other events
 - Rallies
 - IT, website initial planning needs to start



President's Comments

Brewster Thackeray

Subcommittee Reports



Hotel Selection/Date
Track & Autocross
Budget Manager
Theme & Publicity
Vendors
Concorso
Pre-Tour
Sponsors
Tours/Rallies
IT / Convention Website

Other subcommittees will be needed over next months



Complete/Substantially complete



On track



Starts soon

Confirmed Hotel/Date:
Marriott Westfields, 25 July – 1 August 2027



- Location: Chantilly, VA (approx. 5 miles south of Dulles Airport)
- 324 rooms, 12 suites
- Offer: \$189/night + tax, no parking/resort fees
- F&B Minimum: \$48,000
- Banquet up to 600 persons
- Overflow: Hyatt Place, 1.2 mi
- Concours: Offsite



Summary: 20% F&B discount; 10% restaurant discount; suites included in \$189 rate; larger banquet space; "restaurant row" 2 miles

Status



- Contract validity extended to 26 May for legal review
- AROC VP/Convention advisor approved our contract 8 May
- AROC legal advisor reviewing
- After legal review, AROC President approves and we sign
- Objective is to get this done this week



Track/Autocross

- Track Date: Thursday, 29 July
- Location: Summit Point (pending negotiations)
- Details to be worked by committee
- Autocross Date: Either Thursday or Friday
- Evaluating autocross locations closer to hotel
- Lead: Brad Mellor
<rbmellor@aol.com>



Budget Development

- Budget in preliminary development
- Using Chicago and Utah convention budgets as template
- Budget development critical to successful convention
- Lead: Peter Biché
<peterjbiche@gmail.com>



Theme & Publicity



- Theme committee has developed multiple potential themes
- Culled group to 2-3 candidates
- Committee will make recommendation to chapter Board for final approval
- Theme then drives artwork, publicity
- Lead: Megan Hashashyan <mhashashyan@gmail.com>
- Artwork: Bert Straus <aestraus1@verizon.net>



Vendors

- Separate area set aside for vendors
- We need to solicit vendors, confirm participation, etc
- Vendors need contracts, management, room layout, security, more
- Frank Salemi has offered to manage vendors and vendor room; help needed
- Contact: Frank Salemi
<alfafranco@yahoo.com>



Concorso

- Saturday, 30 July 2027
- Structured concours-type event run under standardized rules set by AROC
- Both judged and “people’s choice” awards
- Location is to be determined
- Need assistant judges, data entry, runners, parking marshals, other support both before and day of event
- Lead: Peter Biché
<peterjbiche@gmail.com>



Where is our Attention Next?



Hotel Selection/Date
Track & Autocross
Budget Manager
Theme & Publicity
Vendors
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Complete/Substantially complete

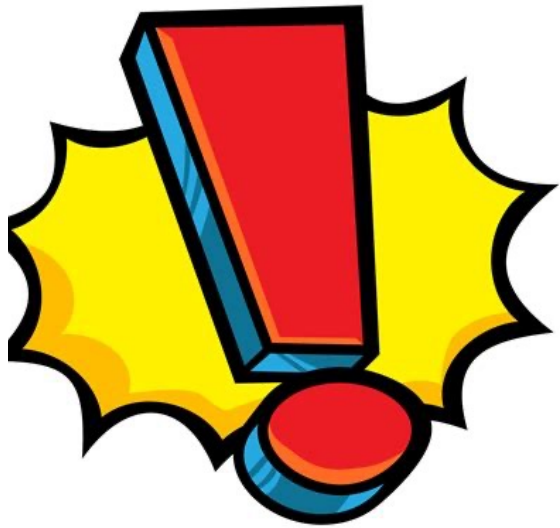


On track



Pending

Admin Points



- 2027 Convention is formally announced at end of Utah convention – September 2026
- Registration will open Jan-Feb 2027
- ***Convention is 14 months away!***
- If you and your spouse/partner/family want to volunteer, please give me separate email addresses
- Look for involvement/support from Central PA, Delaware Valley, NJ AROCs ... Potentially sponsor an event (reception?)
- Louise and I are on travel 27 May – 6 June; Next Zoom 15 June 2027, 8PM

Conclusions and Next Steps



- Please consider volunteering for one of our committees
 - If everyone does a **little**, nobody has to do a **lot!**
 - Click the link on the emails or send me a message:

Alfa2027convention@gmail.com

OR

571.490.5364

- Email “blast” with slides download link will be coming out in next 1-2 days



Questions Discussion

Peter Jones, Convention Planning Chair

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