

AI-Generated Minutes, Convention Planning Meeting, 22 June 2026

NOTE: *These minutes were generated by the Zoom AI tool. As a result, some errors are no doubt in the document. Names may be misspelled or comments attributed to the wrong person. I have done a quick pass on these minutes and believe they are, for the most part, correct. Proceed with care. -- Peter*

Quick recap

This meeting focused on planning the Capital Chapter's upcoming 2027 convention, with Peter leading the discussion and providing significant updates on the event's progress. The convention is scheduled for July 25-31, 2027, at the Marriott Westfields with rates locked at \$189 per night, and the theme will be "Capital Salute to Alfa Romeo" celebrating 65 years of the Alfa Romeo Giulia. Mary Brown presented the publicity plan including a photography session at the hotel with vintage and new Giulias, while various committees reported on their progress: track events are scheduled for July 29th with Summit Point and Dominion Raceway being evaluated for autocross, and Peter Biche' will lead the concours planning at the Sully Historic Site. The team discussed the need for volunteers to develop a master agenda and pre-tour itineraries, with registration opening in February 2027, and Enrico from the New Jersey AROC chapter offered support including potential IT assistance. The conversation ended with Mary presenting a dealership contact spreadsheet for publicity and sponsorship outreach across multiple states, with team members volunteering to expand the list and take on regional contacts.

Minutes

Technical Meeting Connectivity Issues

The meeting participants experienced technical difficulties with audio and connectivity issues. Peter was having problems with his computer and audio feedback, while Mike could not hear the meeting. The participants discussed their connection issues but no specific decisions or action items were mentioned in the transcript.

Virtual Meeting and Car Discussion

The meeting began with participants joining a virtual call, with Peter hosting and experiencing technical difficulties with his computer setup. Participants included Mike, Sarah Kahn, Richard Graff, Enrico, Roger, Mary, Glenn, Jim Jokas, Frank Salemi, and others, though Brewster was expected to join but had not yet arrived. Frank mentioned he had his car back and wanted to discuss an interview with Mike about it, with Mike expressing interest in writing about the car.

Alfa Romeo Convention Planning Update

Peter provided an update on convention planning, announcing that the hotel and dates are under contract at \$189 per night, with rates locked in. He highlighted significant progress including legal and accounting approval, increased publicity efforts with an upcoming Alfa Romeo insert in September, and ongoing work on track and Concorso events in Fairfax County, Virginia. The team discussed next steps including developing a master agenda for the August 25-26 weekend, advancing graphics and publicity materials, planning pre-convention tours, and launching a website for advertising the event. Mary Brown was introduced as head of theme and publicity, presenting the proposed theme "Capital Salute to Alfa Romeo" celebrating 65 years of the Alfa Romeo Giulia model.

Photography Plan for Publicity Campaign

Roger presented a month-by-month publicity plan driven by ELF Owners Magazine deadlines and social media content needs. He outlined plans for a large photography session at the hotel in July featuring vintage and new Julias, with club members invited to bring their cars for professional photos that will be used for the magazine cover and convention materials. Roger emphasized the need for 75-80 photographs over the summer to support social media and publicity efforts, particularly for tours and events at locations like Harper's Ferry and Summit Point.

Marriott Event Planning Meeting

The team discussed plans for an upcoming event at the Marriott Westfields hotel, including organizing a publicity photo shoot in the traffic circle and potentially involving the Italian embassy in a tour. Sarah volunteered to coordinate with the embassy and provide photographs of cars in front of the building. Peter announced that while the contract was signed on May 29th with a minor amendment needed, he is taking the lead on hotel coordination, and a team will visit Dominion Raceway on June 25th to discuss availability and pricing for track activities.

Autocross and Event Planning

The team discussed plans for autocross locations, with Jim planning to connect with an SCCA contact for recommendations closer to the hotel, potentially between Tyson's Corner and Leesburg or down to Manassas. Jeff reported that Summit Point had been asked for pricing on track events and potential autocross options but had not yet provided the information. Peter shared plans for the concourse event, proposing Sully Historic Site as a location and noting that Peter Boucher would lead the effort and develop the budget, with assistance needed for judges, data entry, and other support roles.

Alfa Romeo Convention Planning Meeting

The meeting focused on planning for an upcoming Alfa Romeo convention scheduled for July 2024, 13 months away. Peter emphasized the need for volunteers to lead agenda planning and pre-tour activities, as these are critical components that will drive the overall convention success and

registration process. The group discussed potential locations including Sully site and Frying Pan Park, with Peter noting that registration would open in February 2027 through Club Express. Mary presented a spreadsheet of Alfa Romeo dealerships across multiple states, proposing to assign point persons to contact each dealership for potential sponsorship, poster placement, and publicity opportunities. The team agreed to review and expand the list, with Enrico offering to help with New Jersey dealerships and others volunteering to add contacts for international parts suppliers and local mechanics. The next meeting was scheduled for July 6th at Brewster's house, with a follow-up Zoom meeting planned for July 21st.